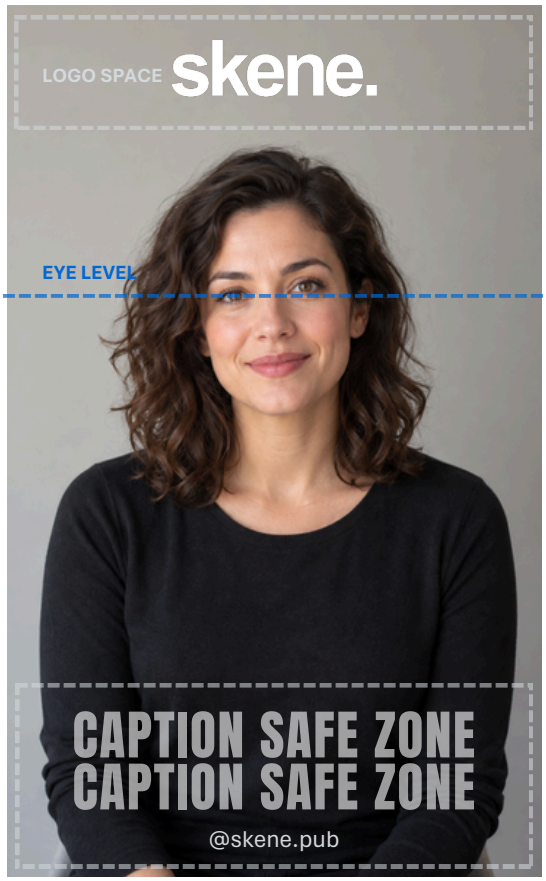
skene.

SHORT VIDEO INTERVIEW

A visual guide to framing, lighting, and sound

A quick guide to recording a clear, engaging vertical video for your Skene collab.



Framing

Record vertically in a 9:16 format. Keep the phone at eye level and show your head, shoulders, and upper chest. Leave space above you for logos and below you for captions.

- Use a simple background
- Look straight at the camera
- Answer only one question per clip
- Keep your clips between 30 and 120 seconds
- Speak clearly, naturally, and with energy
- Include the interviewee full name and question on the file name



Light your face

Face a window or a soft lamp. Keep the light source in front, or to the side, not behind you. Check that your face is bright and easy to see.

Record clean sound

Use wireless earbuds for a simple setup, or a lavalier microphone when available. Silence alerts, fans, and other background noise if possible.